

# obeorganic flourish



**SUSTAINABILITY HIGHLIGHTS**

**Year ending 30 June 2018**

## About this report

OBE Organic is Australia's oldest organic beef marketing company. We were formed over 20 years ago by a group of outback family farmers as Australia's first and only premium meat exporter 100% dedicated to the production of organic beef.

Our mission is to help people live better, healthier lives.

Sustainability helps us achieve this mission. We are one of the first Australian beef supply chains to formally manage sustainability. We take a strategic approach to sustainability to demonstrate to consumers our organic beef supply chain is good for the environment, animals and people.

At the same time, our sustainability work is protecting the future of family farmers by helping them to innovate, be more productive, profitable and meet consumer expectations.

This SUMMARY describes actions taken to manage the most important topics across our four pillars of ENVIRONMENT – ANIMALS – PEOPLE – PRODUCT for the 12 months ended 30 June 2018.

## Industry involvement

As a small company with big ambitions, we need to use our resources wisely to make an impact, so forming partnerships is fundamental to our sustainability approach. We also think we have an obligation to contribute to industry and broader society through memberships in various committees.

Partnerships in 2017/18	Memberships in 2017/18	Committees / Boards in 2017/18
<ul style="list-style-type: none"> <li>• Grazing BMP (to deliver producers workshops)</li> <li>• MLA Donor Company (to deliver the Feedback Loop research project)</li> <li>• Palgrove and Olive Media (to develop an online farm safety induction)</li> <li>• Queensland Department of Agriculture and Fisheries (various projects and support)</li> <li>• Activ8 (to deliver a remote broadband connectivity trial)</li> </ul>	<ul style="list-style-type: none"> <li>• AgForce</li> <li>• AMIC</li> <li>• Australian Arab Chamber of Commerce &amp; Industry (AACCI)</li> <li>• Beef Australia</li> <li>• Chamber Commerce &amp; Industry Queensland (CCIQ)</li> <li>• Export Council of Australia (ECA)</li> <li>• FemEconomy</li> <li>• NASAA Certified Organic (NCO)</li> <li>• Rural Press Club</li> <li>• Australian Institute of Management – Education and Training (AIM Training)</li> <li>• Aus-Meat (Annual Non-Packer Export Accreditation)</li> </ul>	<ul style="list-style-type: none"> <li>• Department of Foreign Affairs and Trade Council for Australia Arab Relations (Dalene Wray, Deputy Chair)</li> <li>• Telstra Queensland Regional Advisory Council (Dalene Wray, member)</li> <li>• Australian Government Farm Cooperative Project (Dalene Wray, Industry Advisory Group member)</li> <li>• Australian Organic Industry Working Group (member)</li> <li>• Australian Meat Industry Council (Dalene Wray, Alyce Teys, committee members)</li> </ul>

## AT A GLANCE: Our 2017/18 sustainability performance.



	<ul style="list-style-type: none"> <li>• Land</li> <li>• Water</li> <li>• Climate change</li> </ul>	<ul style="list-style-type: none"> <li>• Animal wellbeing</li> </ul>	<ul style="list-style-type: none"> <li>• Safety</li> <li>• Resilience</li> <li>• Diversity</li> </ul>	<ul style="list-style-type: none"> <li>• Safety and nutrition</li> <li>• Waste</li> </ul>
<b>2020 Goal</b>	To show our organic supply chain is reducing environmental impacts in line with what science says is needed to keep the planet healthy.	To be a recognised world leader in rangelands animal welfare.	To meaningfully improve the lives of producers, our employees, and other people within our sphere of influence.	To deliver on our mission of helping people live better, healthier lives.
<b>What we did in 2017/18</b>	<p>Supported 2 Grazing BMP workshops, part of our work to encourage producers to continually improve environmental management.</p> <p>Investigated 4 partnerships to help producers measure environmental performance, and how farm environmental management links to farm profitability.</p>	<p>Formed an Animal Wellbeing Committee.</p> <p>Gave producers an animal wellbeing scorecard for every load of cattle supplied to us.</p> <p>Finished research confirming processing data can be used to give animal health insights to producers.</p>	<p>0 workplace injuries.</p> <p>Diversity: 70% female employees and 60% female directors.</p> <p>Became one of the first agribusiness to have a Reconciliation Action Plan.</p> <p>Developed an online farm safety induction tool with our partners.</p>	<p>Zero food safety recalls.</p> <p>Began promoting balanced meals of appropriate portions in our blog pages.</p>
<b>Progress to Goal</b>				

### Awards

- Queensland Country Life Red Meat Achiever of the Year (Dalene Wray)
- Chief Executive Women (CEW) Austrade Women in Export Scholarship (Dalene Wray)
- Finalist, Queensland LandCare awards.